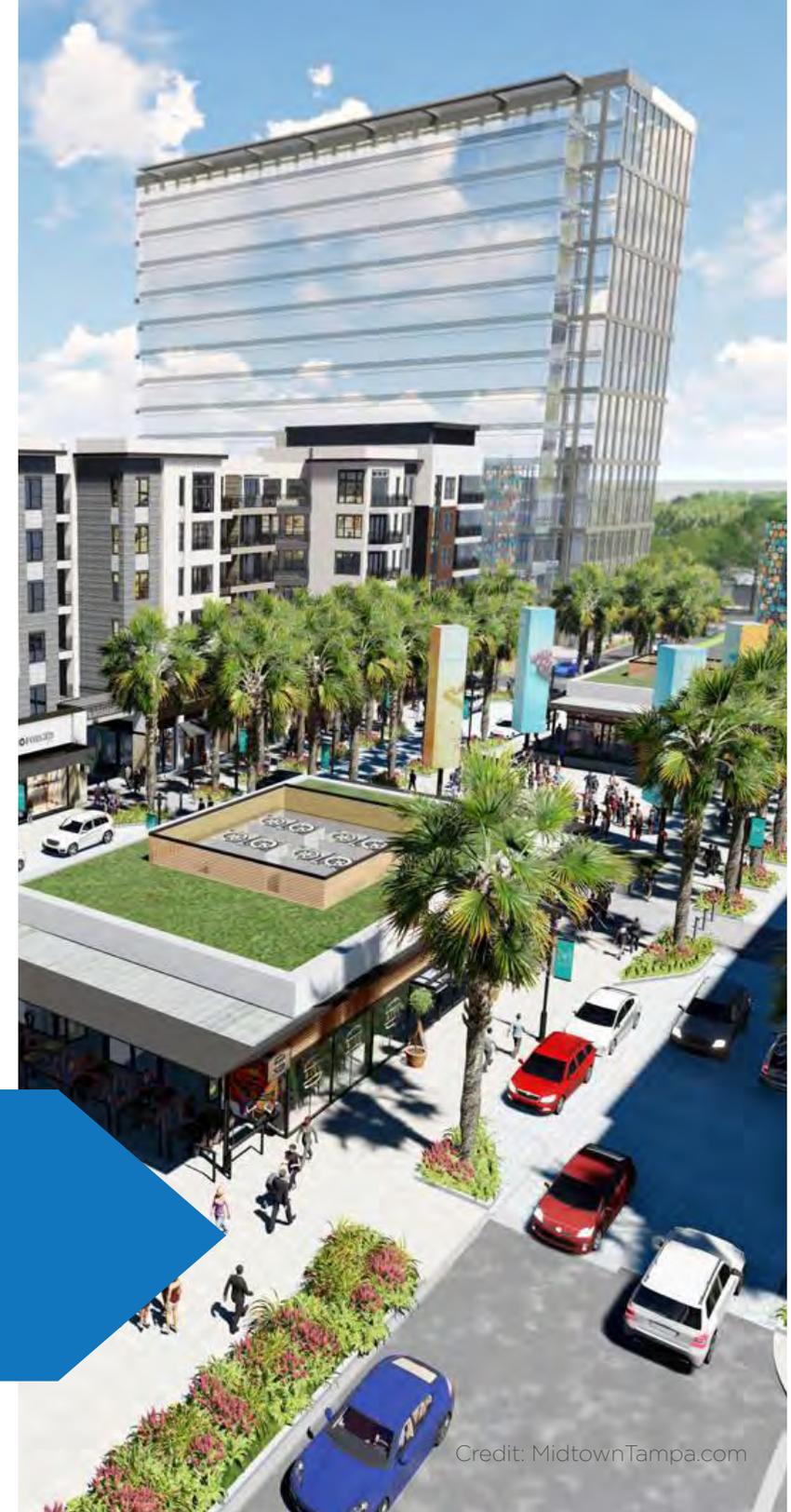




# FGCAR New Member Guide

**Florida Gulfcoast Commercial  
Association of REALTORS®**  
2918 W Kennedy Blvd.  
Tampa, FL 33609

 [www.fgcar.org](http://www.fgcar.org)  
 [FloridaGulfcoastCommercial](https://www.facebook.com/FloridaGulfcoastCommercial)  
 [www.linkedin.com/in/FGCAR](https://www.linkedin.com/in/FGCAR)



Credit: MidtownTampa.com

# Contents

|  |    |
|--|----|
| Meet the President.....                      | 3  |
| The Value of Membership.....                 | 4  |
| Benefits of Membership.....                  | 5  |
| Membership Types.....                        | 6  |
| Primary & Secondary access.....              | 7  |
| Full Access vs. Basic Access Membership..... | 8  |
| Catylist Commercial Exchange.....            | 9  |
| Woligo Health Insurance.....                 | 10 |
| Application.....                             | 11 |



MEET THE 2022 PRESIDENT

# Austin Karrick

Austin Karrick is the Vice President of Commercial Partners Realty, focusing on the Pinellas County Industrial Market. Austin has been heavily involved in FGCAR since joining in 2016. Since, he has led our largest monthly pitch session, volunteered for the board, and sat on multiple committees.

Austin's goals as president are to address our organization's technology, encourage the networking and share of our member's market knowledge, and build stronger bridges between our sister organizations. Austin hopes that these initiatives will, "better support and provide a base structure for our members from which they can feel confident setting lofty goals and accomplishing them."

FGCAR is built to support our members and Austin looks forward to a successful year.

**Austin Karrick**  
**2022 FGCAR President**

# The Value of Membership

Whether you are new to commercial real estate or are an experienced agent or broker, Florida Gulfcoast Commercial Association of REALTORS® ensures you have the tools and support you need to succeed.

Our goal is to help build your business and thrive in a competitive environment; through professional development programs, legal and technical support, and access to technology and tools, all while being surrounded by a network of dedicated professionals.

FGCAR is highly regarded among commercial real estate professionals across Tampa Bay and Florida. Being a member helps you stand out and places you among the best in the industry.



# Benefits of Membership

Member benefits vary between membership levels. No matter the level you choose, each membership has significant benefits and opportunities. All members can participate in:

**MONTHLY PITCH/  
MARKET INTEL SESSIONS**

**PROFESSIONAL  
DEVELOPMENT CLASSES  
& WEBINARS**

**MONTHLY NETWORKING  
& SOCIAL EVENTS**

**WOLIGO HEALTH INSURANCE**

**BASIC ACCESS TO *CATYLIST* CIE  
COMMERCIAL LISTING SERVICE**

**ANNUAL PINNACLE AWARDS**

# Membership Types

When you join FGCAR, you will select one of the following membership levels. Choose one that best supports you and your professional goals.



## **PRIMARY REALTOR® MEMBER** \$579

Licensed broker or salesperson who is not currently a primary member of another REALTOR® Association.

[LEARN MORE](#)



## **SECONDARY REALTOR® MEMBER** \$210

Licensed broker or salesperson who is currently a Primary Member to another REALTOR® Association.

[LEARN MORE](#)



## **INSTITUTE AFFILIATE MEMBER** \$280

Designee who submits dues directly to NAR and FR via their certification organization but wishes to take advantage of the benefits of FGCAR and its professional community.

[LEARN MORE](#)



## **FGCAR LOCAL INDIVIDUAL LICENSEE** \$280

Commercial real estate licensed broker or sales agent who wishes to enjoy the benefits and services.

[LEARN MORE](#)



## **CATYLIST COMMERCIAL LISTING TOOL SUBSCRIPTION UPGRADE** \$600

Commercial listing and marketing tool available for each broker membership type.

[LEARN MORE](#)

\*New members pay a prorated price based on the month they join.

# Primary & Secondary members have access to:



## **RPR® COMMERCIAL**

Commercial system that enables brokers and agents to pull street level data to enhance their marketing material.



## **FORM SIMPLICITY**

Access to the commercial forms you'll need to close your deals.



## **LEGAL HELPLINE**

Access to legal professionals available to guide you on commercial real estate related challenges.



## **TECH HELPLINE**

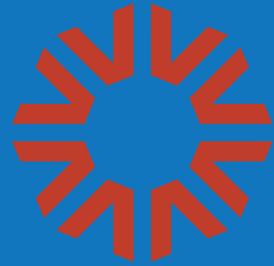
Support team to help resolve any technology challenges you may have.

## FULL ACCESS MEMBERSHIP

## BASIC ACCESS MEMBERSHIP

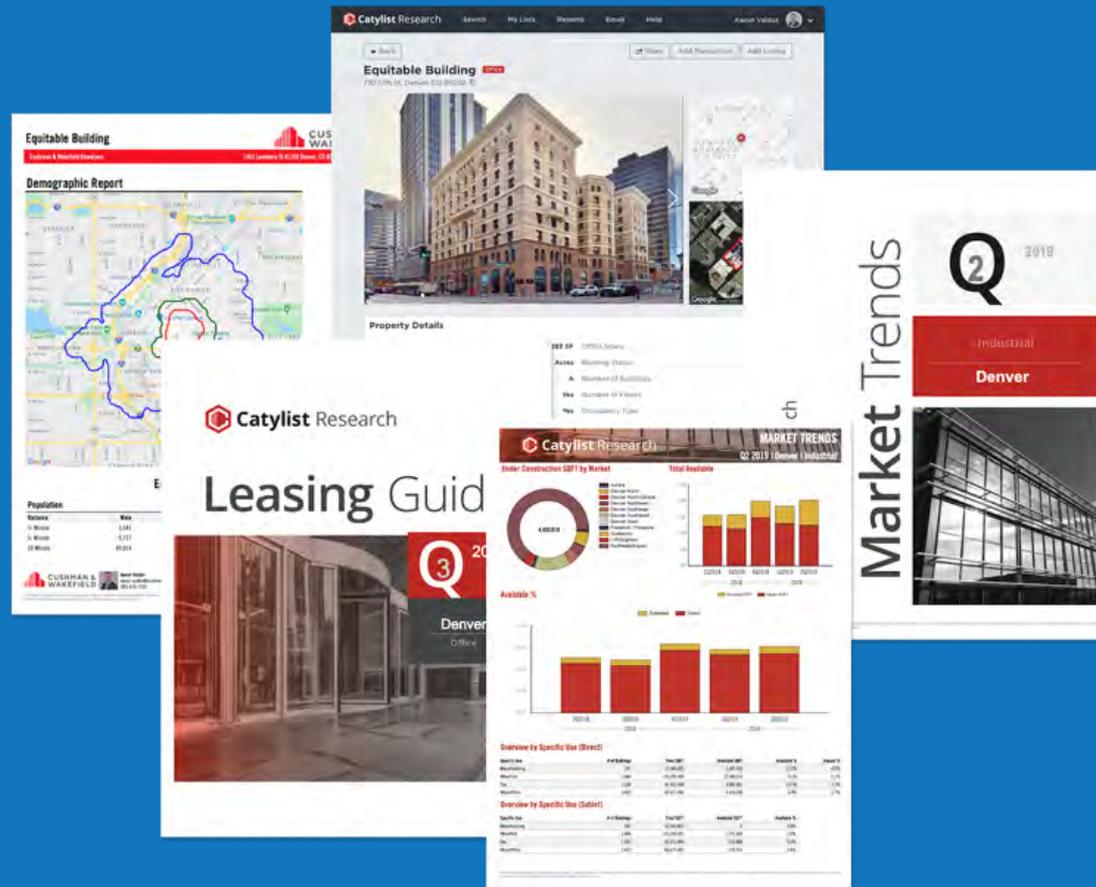
|  |  |  |
|--|--|--|
| <b>Add Listings</b>                      | Add an unlimited number of listings, searchable across our nationwide network of commercial listing services.  | Create detailed listing presentations, viewable by full members only.          |
| <b>Property Search</b>                   | Access 2X more property listings; create catalogs and saved searches.  | Access to thousands of property listings and saved searches.                   |
| <b>Alerts &amp; Notifications</b>        | Receive email or RSS notifications of properties, comparables, posted needs/wants, recent CIE activity, and posted industry news tailored to your preferences.       | Receive email or RSS notifications of properties matching your saved searches. |
| <b>Reports &amp; Brochures</b>           | Create customized reports and brochures with dozens of options including maps, company branding, demographics, and attachments.                                      | Not Available  |
| <b>Sales &amp; Lease Comparables</b>     | Access to the historical database of sales & lease transactions in your market.  | Not Available  |
| <b>Email Communication</b>               | Communicate with other FGCAR CIE members via email. Send & receive messages about new or updated listings, deals done, opportunities, etc.                           | Not Available  |
| <b>Prospects / Leads</b>                 | Find out what professionals in your area are looking for by receiving emails tailored to your preferences or searching the database of posted needs/wants for leads. | Not Available  |
| <b>SMS / Text Messages</b>               | Receive instant text messages to your mobile phone whenever inquiries are generated for your listings.   | Not Available  |
| <b>Professional Profile</b>              | Create detailed, search engine optimized online resume, highlighting your expertise, property listings, recent transactions, and more.                               | Not Available  |
| <b>Market Statistics &amp; Analytics</b> | Access to local market statistics (average lease rates, trends, etc.) as well as current demographic and economic data.  | Not Available  |
| <b>Export Options</b>                    | Export your data or search results any time in XML, CVS, XLS.  | Not Available  |

Basic Member Access included FREE with all membership levels. Added benefits, for an additional cost.



# Catylist

A Moody's Analytics Company



# Catylist Commercial Exchange

Being a member of FGCAR grants you Basic Access to [Catylist Commercial Exchange](#), a national platform that allows individuals to list an unlimited number of sale or lease properties at no additional cost **and** attracts millions of investors and tenants each year.

In addition to listings, Catylist is used to share information, research properties, prospect, and do business. Catylist serves over 70 REALTORS® associations, hundreds of economic development communities, thousands of CRE brokerages, and tens of thousands of commercial professionals.

Catylist focuses on the quality and timeliness of the information and only presents listings that have been recently verified by the listing brokers or research staff.

To get your listings in front of this expanding audience of investors and tenants by contact Catylist via email at [help@catylist.com](mailto:help@catylist.com) or call at **(855) 702-2018**. Additional questions can be directed to [admin@fgcar.org](mailto:admin@fgcar.org) or by phone at **(813) 291-2743**.

\*Catylist is lightning fast and works on all devices.

# Woligo

As a FGCAR member, you have access to the health care coverage you need and deserve through [Woligo](#). Woligo is an insurance provider that connects self-employed professionals and small business owners to the health coverage needed to support their lifestyle. This benefit includes:

| INDIVIDUAL HEALTH INSURANCE   | SMALL GROUP INSURANCE   |
|---|---|
| Health insurance for the self-employed is critical. With an individual health insurance plan, you can focus on a speedy recovery instead of worrying about high medical costs. <b>Learn more.</b> | Group insurance plans are designed with you and your business in mind. As a business owner, recruiting and retaining top talent is key and health insurance is one of the most sought-after benefits you can provide for your employees. <b>Learn more.</b> |

Get a personalized quote today for individual health insurance or small group insurance. Enrollment is easy with Woligo's dedicated staff and state of the art technology.

For questions, contact Woligo [by email](#) or call a Woligo Licensed Agent at **(888) 633-5229**, select option 1 after dialing. Additional questions can be directed to [admin@fgcar.org](mailto:admin@fgcar.org) or by phone at **(813) 291-2743**.

WOLIGO >

work.life.go.

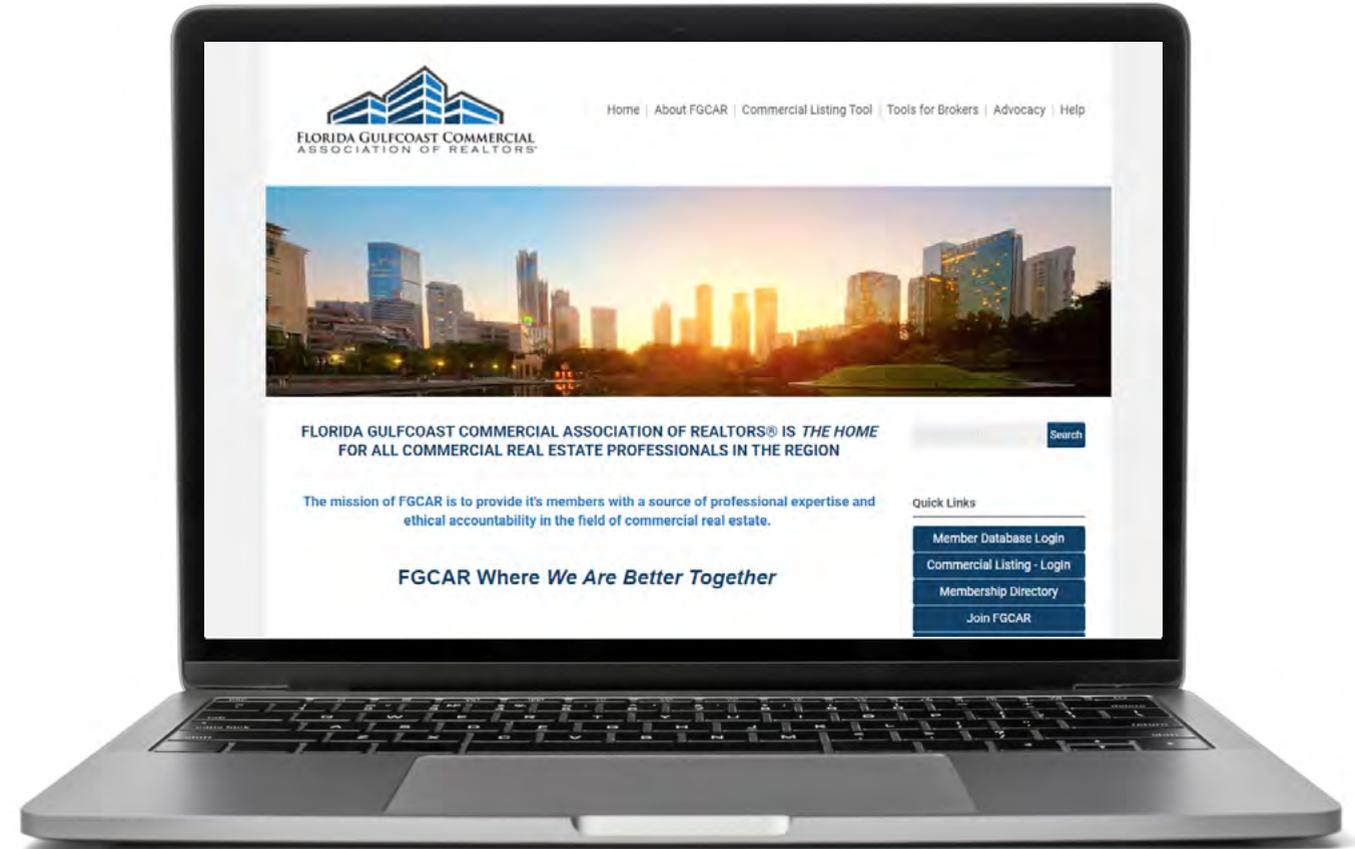


# Application

Now you know about all the amazing benefits you get with an FGCAR Membership. What are your next steps?

1. Follow us on social media to get the latest updates.
2. Make sure you are in good standing with your primary association or broker.
3. [Click here to apply online.](#)

Thank you for choosing Florida Gulfcoast Commercial Association of REALTORS®.



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