



**MEMBERS DOING BUSINESS WITH MEMBERS**

## 2019 FGCAR Sponsorship Opportunities

**RAISE YOUR PROFILE ACROSS WESTERN FLORIDA!**

**T**he Florida Gulfcoast Commercial Association of Realtors® (FGCAR) is a stand-alone commercial overlay board. Our charter from the National Association of Realtors® is to focus on COMMERCIAL REAL ESTATE ONLY. We deliver a broad array of resources to help members provide the best service to their clients, and to be the best in their field. You will obtain cost effective business building tools through your FGCAR membership and build a strong network that will help you build your business.

You will join members who are professionals from all areas of the commercial real estate community - brokers, agents, administration, financial, legal and service providers—you will be joining a group of like-minded professionals across the region. We encourage deals member to member—becoming part of this synergistic group will help further your business & career goals.

We recognize our supporters in the professional vendor membership as **ALLIANCE MEMBERS** to reflect the business alliance we look to develop with you all... Joining FGCAR as an Alliance Member will provide opportunities to do business. However, you will only build and develop that business by becoming involved.

Donate less than an hour a month and join a committee, become a speaker at a lunch or host an event. Sponsorship is only part of the sales model that will deliver success. We can help you by customizing and membership package.

The **POWER OF SPONSORSHIP** is delivering high value to your company through the many benefits of FGCAR from our dynamic high profile events such as the Annual Pinnacle Awards and Golf Tournament to our monthly luncheons and social networking events...

By becoming a FGCAR sponsor, you will have the opportunity to:

- ❖ Establish strong **relationships** within the commercial real estate industry **across 7 counties**
- ❖ Capitalize on **networking** opportunities **across 7 counties**
- ❖ Extend the **brand recognition** of your organization **across 7 counties**
- ❖ Develop the **leadership skills** needed to succeed
- ❖ Meet decision makers and **establish referral business across 7 counties**

**See below for the benefits gained from each levels of Annual Membership through the FGCAR Alliance program.**

<b>BENEFITS</b>	<b>Diamond</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Basic</b>
Memberships	<b>4</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>1</b>
Pinnacle Awards Ticket Discounts	<b>30%</b>	<b>20%</b>	<b>10%</b>			
Attend All Socials Free	<b>4</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>2</b>	<b>1</b>
Host One Member Event	✓	✓				
Award presenter at Pinnacles by Executive	✓					
Banner/Box advertisement - Website	Banner - 12mths	Box - 12mths	Box - 6mths			
Banner/Box advertisement - Newsletter	Banner - 9	Box - 6	Box - 6			
Recognized at every event & on communications	✓	✓	✓	✓	✓	
Included in Member Directory	✓	✓	✓	✓	✓	✓
Recognized as Level Sponsor on website w/ click through	✓	✓	✓	Logo only	Logo only	
Advertisement in Pinnacle Awards program	Full page	Half page	Quart page			
Discounts at events	✓	✓	✓	✓	✓	✓
Unlimited FREE Pitch Sessions	✓	✓	✓	✓	✓	✓
Logo on Home Page - scroll	-	✓	✓	✓	✓	
Logo on Loop at Events	✓	✓	✓	✓	✓	

<b>ANNUAL MEMBERSHIP</b>	<b>Diamond</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Basic</b>
<b>Remainder of 2018</b>	<b>\$2,250</b>	<b>\$1,500</b>	<b>\$1,100</b>	<b>\$750</b>	<b>\$400</b>	<b>\$250</b>
<b>2019 – one year</b>	<b>\$4,500</b>	<b>\$3,000</b>	<b>\$2,200</b>	<b>\$1,500</b>	<b>\$800</b>	<b>\$500</b>
<b>2018 &amp; 2019 – 18 months \$\$</b>	<b>\$6,250</b>	<b>\$4,250</b>	<b>\$3,200</b>	<b>\$2,150</b>	<b>\$1,100</b>	<b>\$700</b>

**\$\$** - Part payment may be made in 2018 and remaining balance is due no later than February 1<sup>st</sup>, 2019

- ✓ **PINNACLE AWARDS** – annual awards ceremony where the top commercial real estate professionals are recognized during a spectacular dinner event.
- ✓ **GOLF OUTING** – annual friendly golf tournament where business relationships are built and fun is had by all – members doing business with members.
- ✓ **CLAYS** – fun day shooting clays and enjoying BBQ where business relationships are built and fun is had by all – members doing business with members.

# SOCIAL & LUNCHEON SPONSORSHIPS

## LUNCHEON

### One event in 1 year \$500

- Exclusive Luncheon Sponsor – short presentation on product or service
- Two tickets for luncheon
- Introduction of speaker – may provide a speaker
- Banner advertisement on home page for month of lunch promotion with hyper link
- Marketing table at networking prior to lunch and on seats at lunch
- Company logo on marketing material and FGCAR's website
- Additional registrations at member rate
- Recognition in luncheon Program and slide show during event

## SOCIAL

### One event in 1 year \$500

**\*\* The sponsor may host the event at their offices or at another venue**

- Exclusive Social Sponsor – short presentation on product or service
- Four tickets for social
- Marketing material available on special display table and give away option
- Logo on website for month of event promotion with hyperlink

## EDUCATION

### Program Benefactor \$350 – one session

- Exclusive Education Sponsor – short presentation on product or service
- Sponsor may provide presenter for the class on their product
- Two tickets for Education Session
- Marketing material available and give away option
- Logo on website for month of event promotion with hyperlink

# MARKETING OPPORTUNITIES

**FGCAR Home Page - Website Banner Advertisement - \$450 6 months - \$650 9 months - \$800 12 months - Customized Banner** advertisement on Home Page on the website with hyperlink to specific page on company website.

**FGCAR Member Directory Page - Website Logo - \$300 6 months - \$400 9 months - \$550 12 months - Box logo** advertisement on the website with hyperlink to specific page on company website.

**FGCAR Monthly Newsletter Banner Advertisement - \$450 6 months - \$650 9 months - \$800 12 months - Customized Banner** - advertisement on Newsletter to over 3,000 CRE professionals in the region with hyperlink to specific page on company website. Sent to over 4,000 commercial contacts in the Gulfcoast Region Florida.

**FGCAR Monthly Newsletter Box Logo Advertisement - \$300 6 months - \$400 9 months - \$550 12 months – Box Logo** advertisement on Newsletter to over 3,000 CRE professionals in the region with hyperlink to specific page on company website. Sent to over 4,000 commercial contacts in Gulfcoast Region Florida.





## ASK ABOUT OF ANNUAL EVENTS

**PINNACLE AWARDS DINNER  
ANNUAL GOLF TOURNAMENT  
ANNUAL CLAY SHOOT**